



EVENT AGENDA

SELANGOR SMART CITY & CROSS BORDER ECOMMERCE CONFERENCE 2018

DAY 1

TIME

TRACK 1: SMART CITY TRACK

0800 – 0900
(1 hr)

Registration + Coffee

0900 – 0910
(10 mins)

Opening Speech by YB Dato' Teng Chang Khim, Selangor State Senior Executive Councillor for Investment, Industry & Commerce, SMEs & Transportation

0910 – 0940
(30 mins)

Topic: Smart City Opportunities Under The One Belt One Road Initiative

Bai Tian, serving in his capacity as China's ambassador to Malaysia, will share about China's much-touted One Belt One Road policy, and the opportunities within Smart City Technologies for countries in Asia and Europe.

Keynote speech

0910 – 0940
(30 mins)

City Discussion: The Vision of building Smart Cities

- The advantages of information technology in helping city planners and city managers to grasp how the city is operating , where its weaknesses lie, and how it can be more efficient
 - The main challenges and opportunities to take in building a smarter city
 - City Command Centers: the on-the-ground perspective
- The Smart City Index and how Smart Cities are scored

1050 - 1110
(20 mins)

Tea Break & Networking

1110 - 1220
(70 mins)

Panel Session: How Artificial Intelligence Can Revolutionise Smarter Living

- The advantages of AI to help city planners and city managers to grasp how the city is operating , where its weaknesses lie, and how it can be more efficient
- How cognitive technologies and artificial intelligence supports the city that forms a dynamic understanding of the citizens that serve, learning as they grow, and adapting to meet the demands of a diverse population.
- The main challenges in integrating information technology to build a Smarter City
- How cities can facilitate the implementation and the use of the latest digital technology
- The approaches Smart Cities have taken in edging towards digitalised cities from around the world (cloud computing, rail automation, rainwater harvesting, green buildings, solar power, and fully digitalised infrastructure, buildings, governance and etc)



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TRACK 1: SMART CITY TRACK

1220 - 1330
(70 mins)

Panel Session: The Opportunities of the Fourth Industry Revolution in Malaysia - PRODUCTIVITY, SKILLS, & PROFITS

- The game-changing innovations that are changing the way products are manufactured
- The Implementation and processes of Smart Manufacturing & Digital Factories
- The key approach towards Industry 4.0 in a Smart City
How SMEs can react to thriving business models via digitalisation

1330 - 1430
(60 mins)

Lunch & Networking

1430 - 1500
(30 mins)

Panel Session: How can IOT and Smart Technology contribute to smarter living?

- How smart technology, internet, data and analytics can help solve environmental challenges
- What the key components for a smarter living opportunity are
- The significance of IOT as a technological revolution that represents the future of computing and communications
- Discussion on IOT and development challenges and the paradigm shift in creating a smart world that facilitates sustainable economic development along with a high quality of life
- How IoT technology can help meet the basic needs of citizens for safety, security, and food, while enriching their home with a digital lifestyle, comfort, and entertainment applications
- Presentation on case studies from a variety of industries and applications to show how businesses can succeed—or fail—by adopting it.

1500 - 1610
(70 mins)

Closing Panel: The adoption of Industry 4.0 and embracing the future of manufacturing.

- This panel will wrap up Industrial IoT with the discussion below.
- Discussion on planning, developing and transitioning towards incorporating IR 4.0
- The issues that can be solved with the adoption of IR 4.0
- The key components for a smarter manufacturing opportunity
- The effects on business for SME's with the adoption of IR 4.0
- The role and involvement of the Malaysian Government in the development of IR 4.0
- Presentation of case studies from a variety of industries and applications to show how businesses can succeed—or fail—by adopting it.

1610 - 1710
(60 mins)

**End of Conference Day 1
Tea Break & Networking Session/ Tour of Exhibition**



EVENT AGENDA

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DAY 2

TIME	TRACK 3: CROSS BORDER ECOMMERCE CONFERENCE
0815 - 0900 (45 mins)	Registration + Coffee
0900 - 0920 (20 mins)	Opening/ Welcome/ Keynote Speech
0920 - 1000 (40 mins)	Panel Session: Cross Border - Growing a solid online business cross border and their success story <ul style="list-style-type: none"> • The secrets of successful sellers • The importance of customer experience • What are the strategies that brings customer back • What are the strategies to save more time and deliver efficiency • How to get your products found on marketplace and to become top of the mind • Survival in highly competitive marketplace
1000 - 1015 (15 mins)	Tea break & Networking
1015 - 1035 (20 mins)	Opening/ Welcome/ Keynote Speech
1035 - 1125 (40 mins)	Panel Session: How can marketplaces continue to support the growth of retailers worldwide <ul style="list-style-type: none"> • What are the greatest challenges and opportunity to cross-border e-commerce? customer support cross-border: managing language and timezone obstacles • How realistic is a comprehensive returns policy on cross-border shopping? • Improving economies of scale: capitalising on the massive growth of cross-border
1125 - 1145 (20 mins)	Keynote Speech: Sponsors/ Partners Topic: Leveraging Wechat for your eCommerce business
1145 - 1225 (40 mins)	Panel Session: Cross Border eCommerce - Driving Export for E-Retailers and How to make payments smarter, safer and faster?
1225 - 1400	Lunch & Networking